



STB TRANSMEDIA PVT. LTD.TM

Simplify the Business

EVENT MANAGEMENT & PRODUCTION SERVICES

A PROFESSIONAL EVENT ORGANIZING COMPANY, DEDICATED TO PLANNING AND EXECUTING SEAMLESS CORPORATE EVENTS. WE TURN YOUR IDEAS INTO MEMORABLE EXPERIENCES WITH CREATIVITY, PRECISION, AND ATTENTION TO DETAIL.

ABOUT OUR COMPANY

AT STB TRANSMEDIA PVT. LTD., OUR COMPANY ADHERES TO BOTH PHARMACEUTICAL AND CORPORATE COMPLIANCE STANDARDS, WITH OVER 10 YEARS OF EXPERIENCE IN MANAGING HCP-FOCUSED EVENTS AND MEETINGS. WE SPECIALIZE IN CURATING IMPACTFUL MICE (MEETINGS, INCENTIVES, CONFERENCES, EXHIBITIONS) EVENTS ACROSS INDIA AND GLOBALLY. WITH OVER 15+ INTERNATIONAL EVENTS DELIVERED IN TOP DESTINATIONS INCLUDING DUBAI, SINGAPORE, THAILAND, AND EUROPE, WE BLEND INTERNATIONAL STANDARDS WITH LOCAL INSIGHTS TO DELIVER TRULY MEMORABLE EXPERIENCES.



OUR SERVICES



- MICE EVENTS (DOMESTIC & INTERNATIONAL)
- HYBRID CONFERENCES
- CME & WEBINARS
- TRAVEL & ACCOMMODATION MANAGEMENT
- BRAND ACTIVATIONS
- POST-EVENT ANALYTICS

- EVENT PRODUCTION
- LIVE STREAMING
- CREATIVE CONCEPT & DESIGN
- AV & VIRTUAL SOLUTIONS
- CORPORATE GIFTING
- INTERNATIONAL VISA ASSISTANCE



MICE EVENTS

(DOMESTIC & INTERNATIONAL)

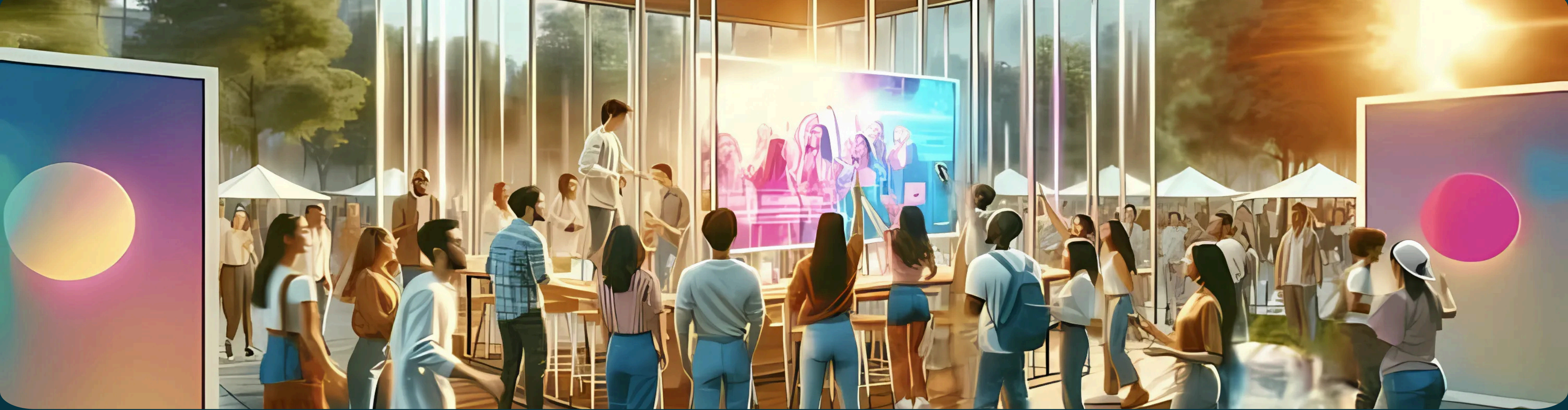


WE EXPERTLY ORGANIZE MEETINGS, INCENTIVES, CONFERENCES, AND EXHIBITIONS ACROSS INDIA AND GLOBALLY, DELIVERING SEAMLESS, IMPACTFUL EXPERIENCES FROM CONCEPT TO EXECUTION



HOTEL BOOKINGS & VENUE MANAGEMENT





BRAND ACTIVATION

WHETHER ON-GROUND OR ONLINE, WE
BRING YOUR FAVORITE BRANDS TO LIFE LIKE
NEVER BEFORE.

FROM HYPER-PERSONALIZED DIGITAL
ACTIVATIONS TO REAL-TIME, INTERACTIVE
ENGAGEMENT, EVERY TOUCHPOINT IS
DESIGNED TO LEAVE A LASTING IMPRESSION.





AIR & GROUND TRANSPORTATION



OUR VISION



Deliver Seamless, High-Impact Events

ENSURE EVERY EVENT—VIRTUAL, HYBRID, OR IN-PERSON—IS EXECUTED FLAWLESSLY, ALIGNING WITH CLIENT OBJECTIVES AND CREATING MEMORABLE BRAND EXPERIENCES.



Innovate with Technology & Creativity

LEVERAGE CUTTING-EDGE AV, LIVE STREAMING, AND DESIGN SOLUTIONS TO STAY AHEAD IN THE EVENT INDUSTRY AND OFFER ENGAGING, FUTURE-READY EXPERIENCES.



Build Long-Term Client Partnerships

OFFER END-TO-END SERVICES FROM PLANNING TO POST-EVENT ANALYTICS, FOCUSING ON QUALITY, RELIABILITY, AND MEASURABLE RESULTS TO FOSTER CLIENT TRUST AND RETENTION.

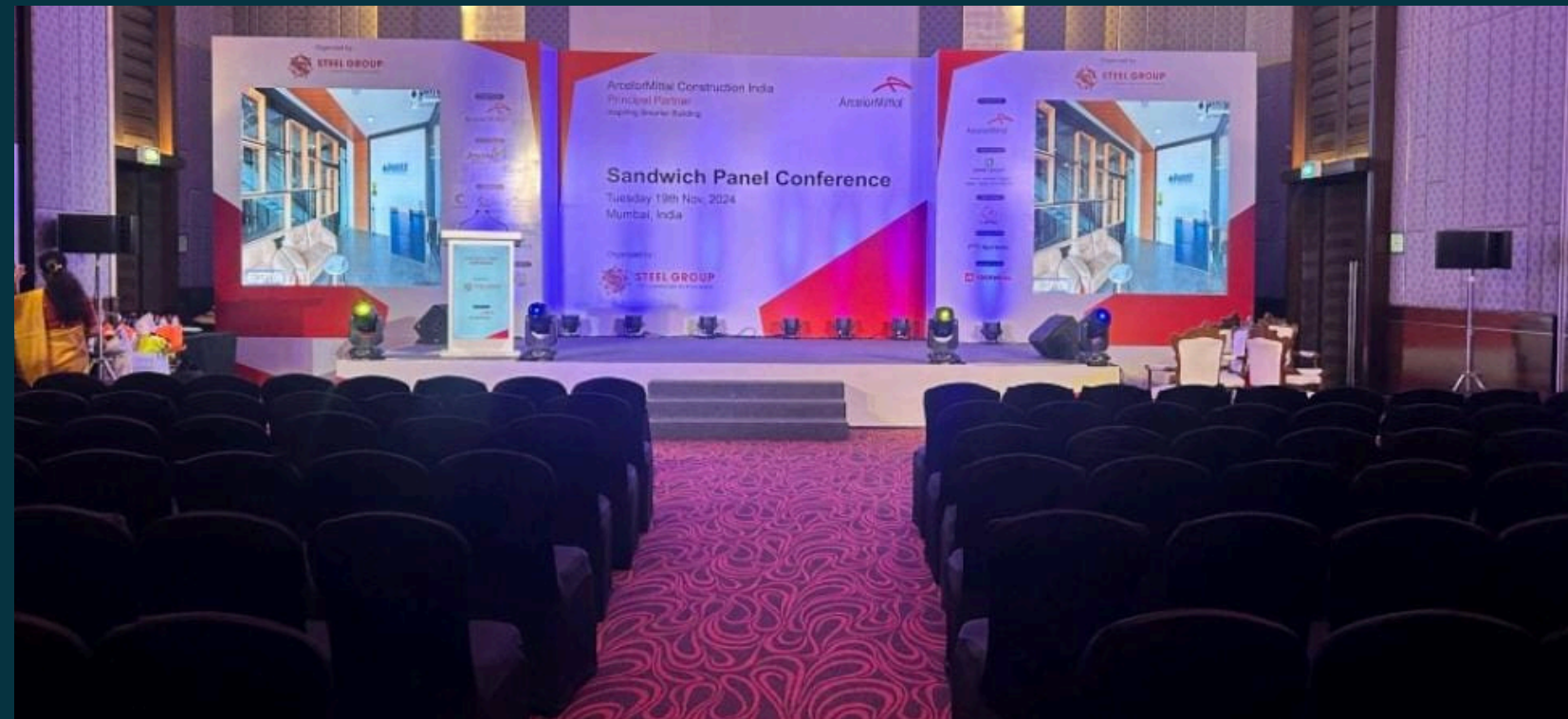
BRAND

COLLABORATIONS





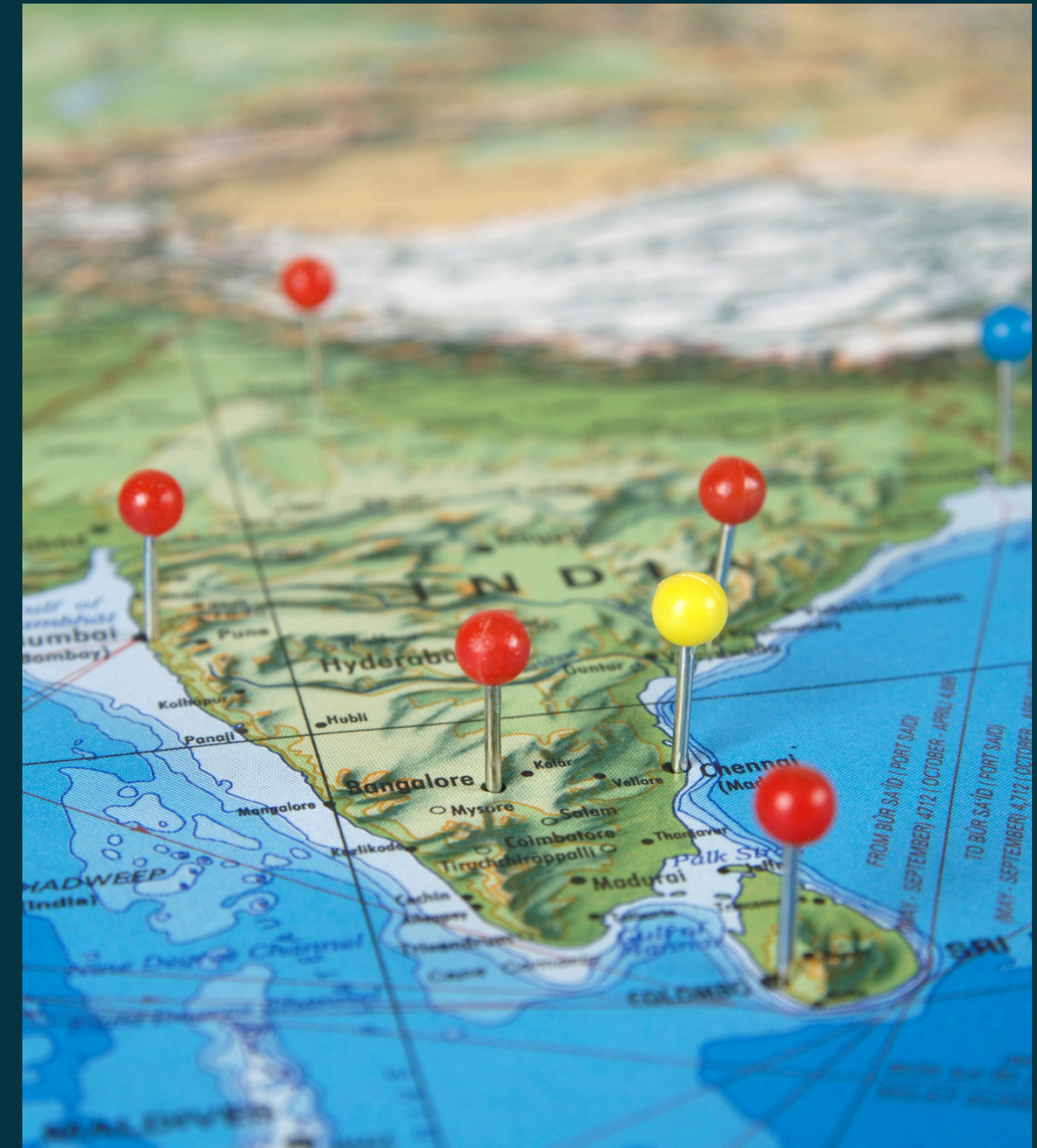
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OUR PRESENCE

- GURUGRAM
- DELHI
- MUMBAI
- THANE
- BANGALORE
- CHENNAI
- HYDERABAD
- KOLKATA



OUR JOURNEY



STB TRANSMEDIA PVT. LTD. LAUNCHED IN JANUARY 2025, UNITES THE STRENGTHS OF TWO LEGACY VENTURES—RB CABS (SINCE 2012) AND KRITIKA TRANSPORT PVT. LTD. (SINCE 2022)—WITH A COMBINED TURNOVER OF ₹50+ CRORES. BUILT ON THIS FOUNDATION, STB AIMS TO BE A ONE-STOP SOLUTION FOR HOSPITALITY, TRAVEL, AND EVENT SERVICES.

WE SPECIALIZE IN:

- EVENT MANAGEMENT & PRODUCTION: CORPORATE EVENTS, CONFERENCES, EXHIBITIONS, FESTIVALS, AND MORE.
- MICE SERVICES: END-TO-END TRAVEL, LOGISTICS, AND DELEGATE HANDLING FOR DOMESTIC AND INTERNATIONAL PROGRAMS.
- TRAVEL & TRANSPORT: PAN INDIA CAB SERVICES, LUXURY VEHICLES, AIRPORT TRANSFERS, HOTEL BOOKINGS, FLIGHTS, VISAS, AND INSURANCE.
- BRAND ACTIVATIONS & BROADCASTING: RETAIL MARKETING, EXPERIENTIAL CAMPAIGNS, HD LIVE STREAMING, AND AV PRODUCTION.
- CORPORATE GIFTING: CUSTOMIZED GIFTS FOR EVENTS, BUSINESSES, AND FESTIVALS.

WITH OVER A DECADE OF INDUSTRY EXPERIENCE, STB TRANSMEDIA DELIVERS INNOVATIVE, RELIABLE, AND COST-EFFECTIVE SOLUTIONS—REDEFINING CONVENIENCE IN HOSPITALITY AND EVENTS ACROSS INDIA AND BEYOND.

COMPANY GROWTH

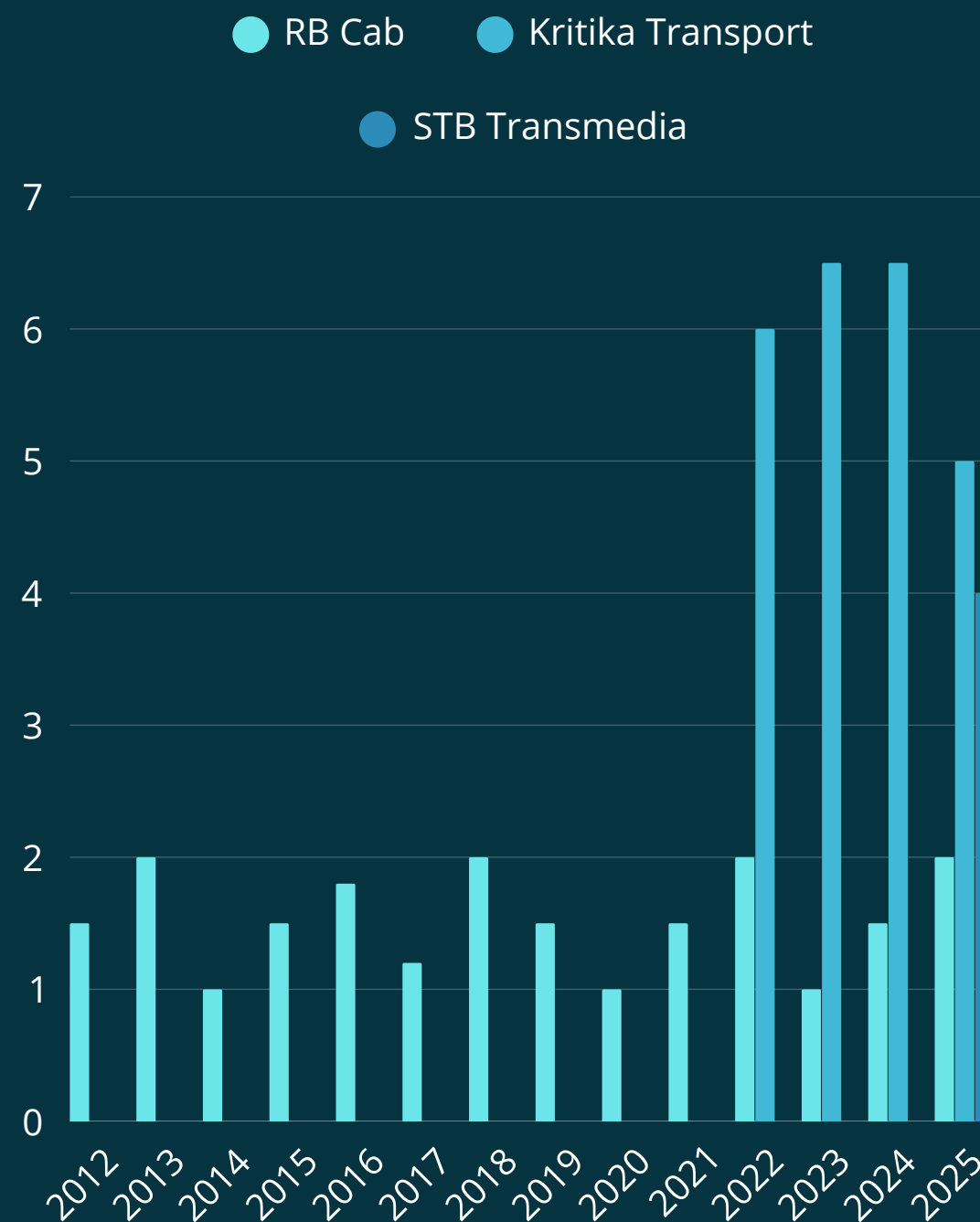


Kritika Transport

Company starting date - 2022
Company type - PVT LTD
Company total bussines
Till now around 35 Cr+

RB Cab

Company starting date - 2012
Company type - Proprietor
Company total bussines monthly
Till now 11 CR+



STB Transmedia

Company starting date - 2025
Company type - PVT LTD
Company total business till now around 4 CR+





SERVICE FEES **AND BILLING TERMS**

OUR COMPANY OFFERS PROFESSIONAL EVENT AND MEETING MANAGEMENT SERVICES, WITH NEGOTIABLE FEES—TYPICALLY 10% FOR INTERNATIONAL AND 7% FOR DOMESTIC EVENTS. WE REQUIRE 75% ADVANCE PAYMENT UPON ISSUANCE OF THE PROFORMA INVOICE, WITH THE REMAINING BALANCE DUE WITHIN 45 DAYS AFTER SUBMISSION OF THE FINAL INVOICE.

MEET OUR TEAM



Founder & Director

Sanjay Kumar

Your Vision, Our Execution.

- 15+ INTERNATIONAL MICE EVENTS
- EXTENSIVE DOMESTIC NETWORK
- PERSONALIZED, END-TO-END SERVICE
- TRUSTED BY LEADING BRANDS
- HYBRID EVENT EXPERTISE
- IMMERSIVE TECHNOLOGY INTEGRATION
- USE OF AI TOOLS FOR PLANNING, PERSONALIZATION & AUTOMATION
- COLLABORATING WITH YOUNG, CREATIVE TALENT TO DRIVE INNOVATION
- DEDICATED CLIENT SUPPORT TEAM FOR SEAMLESS EXPERIENCE & QUICK RESPONSE



THANK YOU

We'll look forward to a heartfelt partnership.



STB TRANSMEDIA PVT. LTD.TM

Simplify the Business

Contact Us



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